

### Delticom continues to grow

- Revenues in H1 09 up 14% to EUR 139 million
- More than 370 thousand new customers, customer base exceeds 3 million

**Hanover, 30 July 2009 – Delticom AG (German Securities Code (WKN) 514680, ISIN DE0005146807, ticker symbol DEX), continues along its growth path, despite the ongoing recession. According to preliminary figures, Europe's leading online tyre dealer increased its revenues by 14% year-on-year, to EUR 139 million.**

Delticom acquired 370 thousand new customers during the first six months of the current fiscal year. In the same period 170 thousand customers made repeat purchases from Delticom – an increase of 28% year-on-year. More than 3 million customers have opted for the TÜV-certified online shopping from Delticom over the last 10 years since the company was founded.

Delticom recorded in the second quarter revenues of about EUR 88 million (Q2 08: EUR 78.9 million), following revenues of EUR 51.0 million in the first quarter (Q1 08: EUR 42.6 million). E-Commerce revenues for the first six months of the year totalled EUR 130.5 million (2008: EUR 112.9 million, up 16%). Revenues in the Wholesale division fell slightly year-on-year from EUR 8.6 million to EUR 8.5 million. Due to its consistent international orientation, Delticom was able to offset cyclical and FX-related weaknesses in some countries with good growth in other markets.

Frank Schuhardt, CFO of Delticom AG: "More and more motorists buy their tyres online. As a result, Delticom was able to grow its business against the market trend, despite the headwind from the economy. For the second half of the year, though, economists expect mounting pressure on European demand in the wake of the economic downturn. We are still confident, however, to reach the targets we have set for 2009."

Delticom AG will publish its full financial statements for the first six months on 13 August 2009.

### Company Profile:

Delticom, Europe's leading online tyre retailer, was founded in Hanover in 1999. With 102 online shops in 35 countries, the company offers its private and business customers an unequalled assortment of excellently priced car tyres, motorcycle tyres, truck tyres, bus tyres, special tyres, rims, complete wheels (pre-mounted tyres on rims), selected replacement car parts and accessories, motor oil and batteries. Delticom carries more than 100 tyre brands and more than 25,000 tyre models. Customers receive extensive information on product features, pricing and alternatives. Delticom delivers either directly to the customer's home address, or to one of the way more than 20,000 service partners – affiliated garages which

take delivery of tyres and then install these on the customer's vehicle. Delticom's Wholesale division also sells tyres to wholesalers domestically and abroad.

On the Internet at: [www.delti.com](http://www.delti.com)

Selected online shops: [www.reifendirekt.de](http://www.reifendirekt.de), [www.123pneus.fr](http://www.123pneus.fr), [www.mytyres.co.uk](http://www.mytyres.co.uk),  
[www.reifendirekt.ch](http://www.reifendirekt.ch)

### Contact:

Delticom AG Investor Relations  
Melanie Gereke  
Brühlstraße 11  
30169 Hanover  
Tel.: +49 (0)511-936 34-8903  
Fax: +49 (0)89-208081147  
e-mail: [melanie.gereke@delti.com](mailto:melanie.gereke@delti.com)